



The [Life Safety Alliance](#) (LSA) is a not-for-profit organization whose members are current and former leaders with ASIS, ESA, CANASA, SIA, TMA, and other security associations, as well as professionals within the security and life safety industries.

About LSA's Top 40 List

LSA launched this initiative in 2024 to promote greater objectivity, transparency, and rigor in identifying influencers and thought leaders in the field of Security & Life Safety.

Several security “influencer” lists exist, and each has value. However, they tend to be subjective. LSA’s list of thought leaders is based on measurable, verifiable criteria that include articles published, speaking engagements, teaching roles, social media presence, volunteer roles held, and other factors. We believe that these criteria reflect true thought leadership in our industry and profession.

See our [2024 list of winners](#) and [2025 list of winners](#).

Each candidate will earn points using an algorithm that evaluates more than fifteen categories. Total scores will be compiled, and candidates will be ranked. The top 40 scorers will appear on the final list! We may gather this information from LinkedIn, Google searches, and other open-source materials. However, we recognize that much of the information may not be publicly accessible.

So, we ask of you three things:

1. **If you'd like to be considered for the Top 40 in 2026, please register at www.lifesafetyalliance.org/top40. All those who wish to be considered must register for 2026 by completing the form at the provided link.** If you prefer not to participate, you can also let us know by completing the form. If you do not register, it is up to LSA’s discretion if you will be considered.
2. Help us complete your profile by providing information that may not be readily available to us online. Once you are registered for consideration at www.lifesafetyalliance.org/top40, you will receive a secure spreadsheet to enter your accomplishments online at your convenience. Instructions for using the spreadsheet will be provided after you register. Please note that if your spreadsheet contains no information, LSA will determine whether you stay in contention. We may or may not conduct research based on our criteria using publicly available information or compile any information if our preliminary research indicates that you are unlikely to be among the top candidates.
3. **All information should be entered into the protected spreadsheet assigned to you after registration for the period May 1, 2025 – APRIL 30, 2026.**

2026 spreadsheet categories relative to the Security & Life Safety profession:

1. List of the academic/post-secondary teaching positions held (e.g. adjunct instructor, assistant professor), or instruction provided, at higher education/post-secondary institutions
2. List authored articles you have published in related publications (URLs preferred)
3. List of professional awards and honors received during the judging period
4. List any blog posts you've published on professional sites (non-LinkedIn)
5. List all your advisory board or BoD roles with security or risk companies
6. List of all books you have published related to security or risk
7. List all chapters of books you've contributed to, relative to security and risk
8. List all citations, references, or quotations made in articles, radio segments, tv or documentaries relative to the field
9. List any instances where you have been an expert witness in a legal case related to security or risk
10. List any fellowships you hold with academic institutions, professional, or research organizations
11. List all in-person presentations on security or risk-related subjects (virtual presentations should be captured under Webinars)
12. List any testimony or formal appearances before legislative or regulatory bodies relative to security and risk
13. List all podcasts in which you have appeared (if you host a series, please indicate so rather than listing every individual podcast)
14. List all publicly released reports on security and risk that you have authored or co-authored
15. List all training courses you have delivered (excluding academic credit courses and internal training provided for your employer), including the time spent on each (e.g., training in EP, OSINT, security system design, de-escalation)
16. List your volunteer leadership roles with security or risk-related nonprofits
17. List all webinars in which you have appeared

FOR THE PERIOD MARCH 1, 2026 – APRIL 30, 2026

1. Please list any original posts you've made to LinkedIn.
2. Please list any reposts you've made on LinkedIn

These are just some of the factors we consider. **Please be aware that there is no fee or cost associated with this effort.** We hope to publish the results on our site and in professional security publications over the summer.

We request your response by May 31, 2026.

Thank you,

Top 40 Thought Leaders Committee

Becky Lane, Acting CEO

Joy Curtiss, Vice President, Marketing

Andrew Thorburn, Committee Chair